

# PRESS RELEASE

FOR INTEGRA TELECOM



## FOR IMMEDIATE RELEASE

*\*\*Photo available upon request\*\**

### MEDIA CONTACTS

Raime Merriman, 503-453-8443, raime.merriman@integratelecom.com  
James McIntyre, 503-546-1016, integra@mcbri.com

## Integra Telecom Expands Executive Leadership Team With a New Position to Bolster Enterprise-Grade Telecom and IT Solutions

*Integra Telecom Names Joe Harding as Senior Vice President of Product Management and Development*

**PORTLAND, Ore., Oct. 20, 2011** – [Integra Telecom Inc.](#), a provider of fiber-based, business-grade networking, communications and cloud solutions, has expanded its executive leadership team in preparation for continued growth by naming Joe Harding as the senior vice president of product management and development.

Integra Telecom announced earlier this year an expansion of its [Ethernet Services](#) product portfolio to include Metro Ethernet Forum (MEF)-certified Carrier Ethernet delivered via Ethernet-over-Copper (EoC), a continued investment in [fiber builds](#) throughout its service network, and the introduction of a new suite of managed, networked-based security products. Harding is responsible for leading Integra's product management, development and marketing strategy as the organization continues to expand its enterprise-grade telecom and technology solutions.

Harding brings to Integra over 18 years of telecommunications and product leadership experience in large- and mid-sized telecommunications companies including Level 3 Communications where he spent the last 13 years in several key leadership roles, most recently as vice president of product development. Throughout his career, Harding has achieved

# RESPONSIVE. RELIABLE. LOCAL.

# PRESS RELEASE

FOR INTEGRA TELECOM



significant results in the areas of product management, product development, M&A integration, go-to-market planning and e-commerce strategy.

“Integra is fortunate to have secured such a talented and proven leader,” said Kevin O’Hara, executive chairman of Integra Telecom. “Joe’s deep telecom experience and track record of developing and launching new product initiatives for the enterprise market will be a tremendous asset to our organization. Integra customers and employees will benefit from his leadership, as he is laser-focused on understanding customer needs and developing high quality solutions to meet their needs.”

## **About Integra Telecom**

Integra Telecom Inc. connects business by providing enterprise-grade networking, communications and cloud solutions to over 100,000 business and carrier customers in 11 Western states, including: Arizona, California, Colorado, Idaho, Minnesota, Montana, Nevada, North Dakota, Oregon, Utah and Washington. The company owns and operates a nationally acclaimed, best-in-class fiber-optic network consisting of a 5,000-mile high-speed long-haul fiber network and a 3,000-mile metropolitan access network including nearly 1,700 fiber-fed buildings. The company has earned some of the highest customer loyalty and customer satisfaction ratings in the telecommunications industry. Integra Telecom is a registered trademark of Integra Telecom Inc. For more information, visit [www.integratelecom.com](http://www.integratelecom.com).

###

# RESPONSIVE. RELIABLE. LOCAL.